

Look at the Nose!



Singer Ed Sheeran supports Red Nose Day. He visited a project for street children in Liberia, East Africa. The project helps children who have no parents after the recent Ebola epidemic. It helps children find families and return to school.

On Red Nose Day, millions of British people wear red clowns' noses for a very good cause.

Red Nose Day is a day to raise money to help charity projects in developing countries and in Britain.

In 1985, there was a terrible famine in Ethiopia. A group of British comedians did humorous shows for this serious cause. In 1988, they started Red Nose Day. They encouraged the population to buy and wear red clowns' noses.

From 1988 to 2015, Red Nose Day raised 1 billion pounds (1.19 billion euros)!

Comedians and schoolchildren are the stars of Red Nose Day. Comedians make funny TV shows and serious documentaries. In 2015, six million school children participated and they raised £7.1 million! A popular activity is having a special "red no uniform day".



These schoolgirls have got funny red noses and antennae. Their teacher has got a cool red beard!

Help

billion (n) one thousand million (1,000,000,000)

buy (v) to give money in exchange for a product

developing countries (exp) the poorest countries. Opposite: developed countries, western countries

raise money (exp) collect money

wear (v, rhymes with *air*) I wear a school uniform: a shirt, trousers and tie.



There are 10 different Red Nose Day nose characters. They are in an online game. YouTube star Joe Sugg recorded the voice for this “dog” nose.

Red Nose Day is every two years in Britain. In 2017, it is 24 March. In 2015 Red Nose Day started in the U.S.A. In 2017, it is 25 May.

