
Caremongering Activities **B1**



A. Caremongering is a newly invented word.

Compare with this “real” word:

Scaremongering: the action of spreading stories that make people feel worried or frightened

1. What about Caremongering then? Can you try to give a definition?

Type your answer into this field and save the file

2. Can you imagine why? What for?

Type your answer into this field and save the file

3. Find examples of how people may caremonger?

Type your answer into this field and save the file

B.1. Read the article and find out about

Type your answer into this field and save the file

Place(s)	People + what they do	Role of social media	People’s opinion on caremongering
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2. Use your notes to give a definition of caremongering, illustrated by examples.

(NB: use the appropriate linkwords: cause, consequence, paradox...)

Type your answer into this field and save the file

C. Watch the video

<https://www.ctvnews.ca/ctv-national-news/video?clipId=1924689>

Complete your grid about caremongering.

→ What do you think of this initiative?

Type your answer into this field and save the file



D. Take part in the caremongering movement!

On your Instagram / Facebook account, you decide to show your support.

Post a comment in which:

- You **quickly describe** what **this movement** is
- You tell your followers **why it is vital** at the moment
- You explain **how and why you have decided to help**. (Help an elderly neighbour? Produce hand-sanitiser in your company? Make phone calls to isolated people?)
- You give your **opinion**, show how much it helps you and others get through this unusual and tough (= difficult) period.

(100-150 words max)

Type your answer into this field and save the file